



Synergy Billing CEO to host 'Idea Dinner'

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HOLLY HILL — A new business has launched that puts on private dinner parties with local entrepreneurs as a way to exchange ideas and build professional and personal relationships.

The next such event by Idea Dinners will be on April 11 at the Market at Holly Hill, featuring tapas-style dishes and craft cocktails by Mayra Rodriguez, head chef of Chucherias Hondurenas restaurant.

The evening's guest host will be Jayson Meyer, founder and CEO of Synergy Billing, a growing company that recently opened a satellite office at the Market at Holly Hill. Meyer's company was named last year by Inc. magazine as one of the nation's fastest-growing private companies and by the Florida Economic Gardening Institute as one of 50 Florida second-stage companies to watch. Meyer, 33, was also recently named by The News-Journal and Volusia/Flagler Business Report as the area's Young Professional of the Year.

He recently announced plans to develop a "Google East-style" headquarters for his company on the city's 25-acre former Holly Hill Middle School property.

"I wanted to bring people together," said Idea Dinners founder Lacey McLaughlin, a former News-Journal staff writer. Each dinner is styled and designed by Creative Director Whitney Taylor-Barnard, owner of The Scribble Studio, a hand-lettered press in Ormond Beach.

The dinner parties will be limited to eight diners. "Every month we're planning similar style dinner parties in various venues throughout Volusia County, all relating to small business and entrepreneurship," McLaughlin said.

The dinner is offered on a sliding scale of \$50 to \$100 per person. For details, visit ideadinner.com or call 843-743-4300.